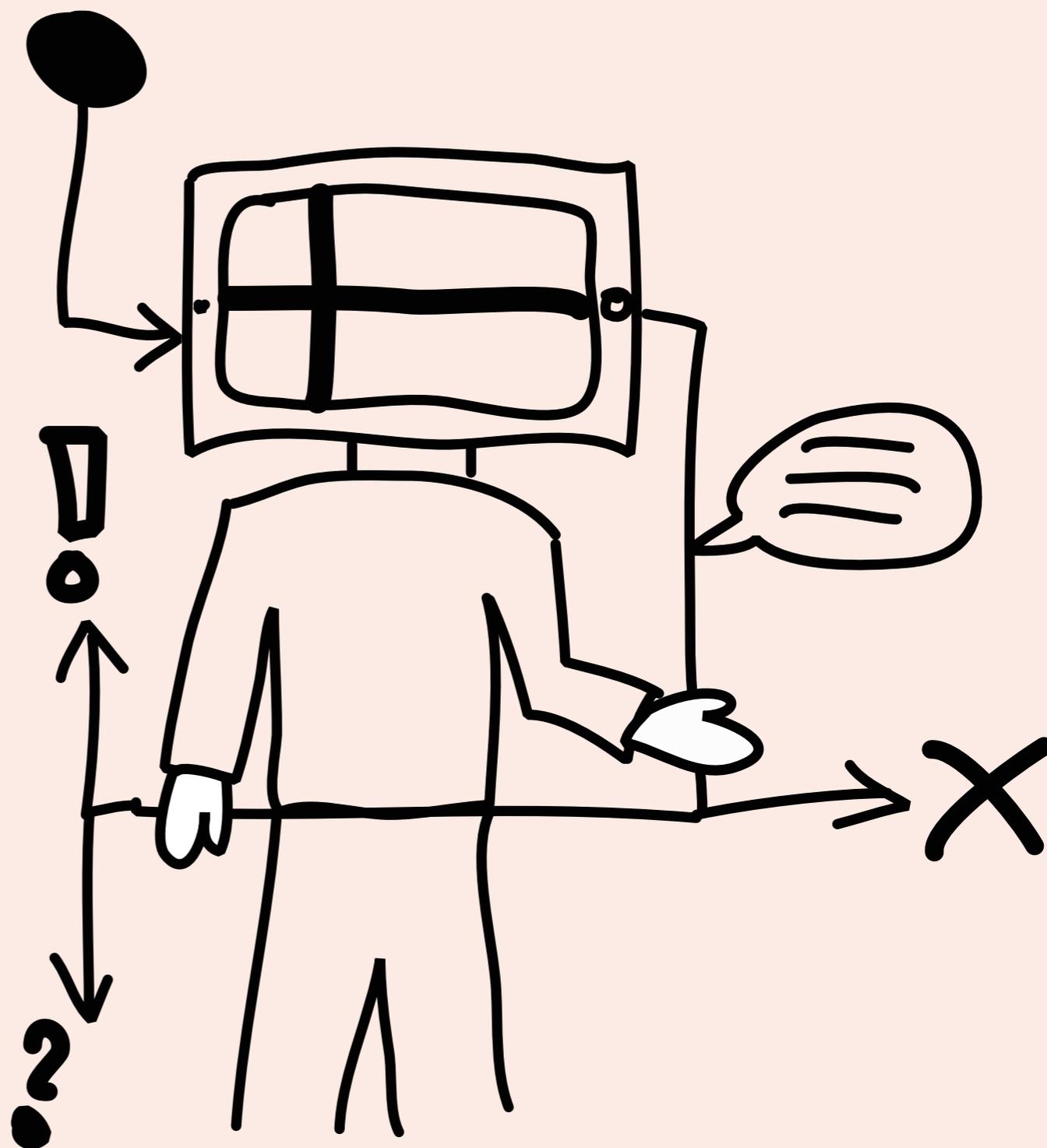


# 'Schools and/or Screens'

Scenarios for the **digitalisation of education** in Norway



# What is scenario planning?

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- A **foresight** method exploring **plausibility**  
not prediction
- A scenario is "**good**" if it **challenges** assumptions and **informs** strategic decisions
- Scenarios **don't have to come to pass** in order to be **useful**
- Scenarios explore **more distant futures** to provide **perspective** on potential consequences & outcomes, and the range of **potential responses**

# Scenario workshop

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28 October 2019

University researchers, educators, government officials, public and private sector organisations with interests in the intersection of education, youth, and technology

**Generate future contexts** for the digitalisation of education in Norway

**Inspire, challenge, and support** the selection of **future research directions** in Media & Communications at University of Oslo

# Scenario workshop

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## Oxford Scenario Planning Approach

- Scenarios built around **school headteachers** as **key decisionmakers** in education
- **3 scenarios** iterated twice by groups of participants
- Scenarios further iterated and **elaborated** by facilitator

# How to use these scenarios

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- **What challenges and opportunities** would exist if these futures were to arrive? How might the Norwegian education sector need to adapt?
- **How would people in each scenario judge** the decisions that Norwegian education stakeholders are currently making?
- **Which potential futures are too uncomfortable** for Norway's education sector to think about, and why?
- **Stepping back from the currently accepted vision** of Norway's education future, how could Norwegian education stakeholders **think differently** about what comes next? What **opportunities** might be revealed?

# Three visions of education in 2050

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- **Stories** of parents, teachers, and young people in education 30 years from now
- **Analysis** explaining the trends and factors underpinning each world
- **Key questions** identifying issues which the scenarios highlight in the present day
- **Commentary** from University of Oslo and external respondent Dr. Philippa Collin

# Three visions of education in 2050

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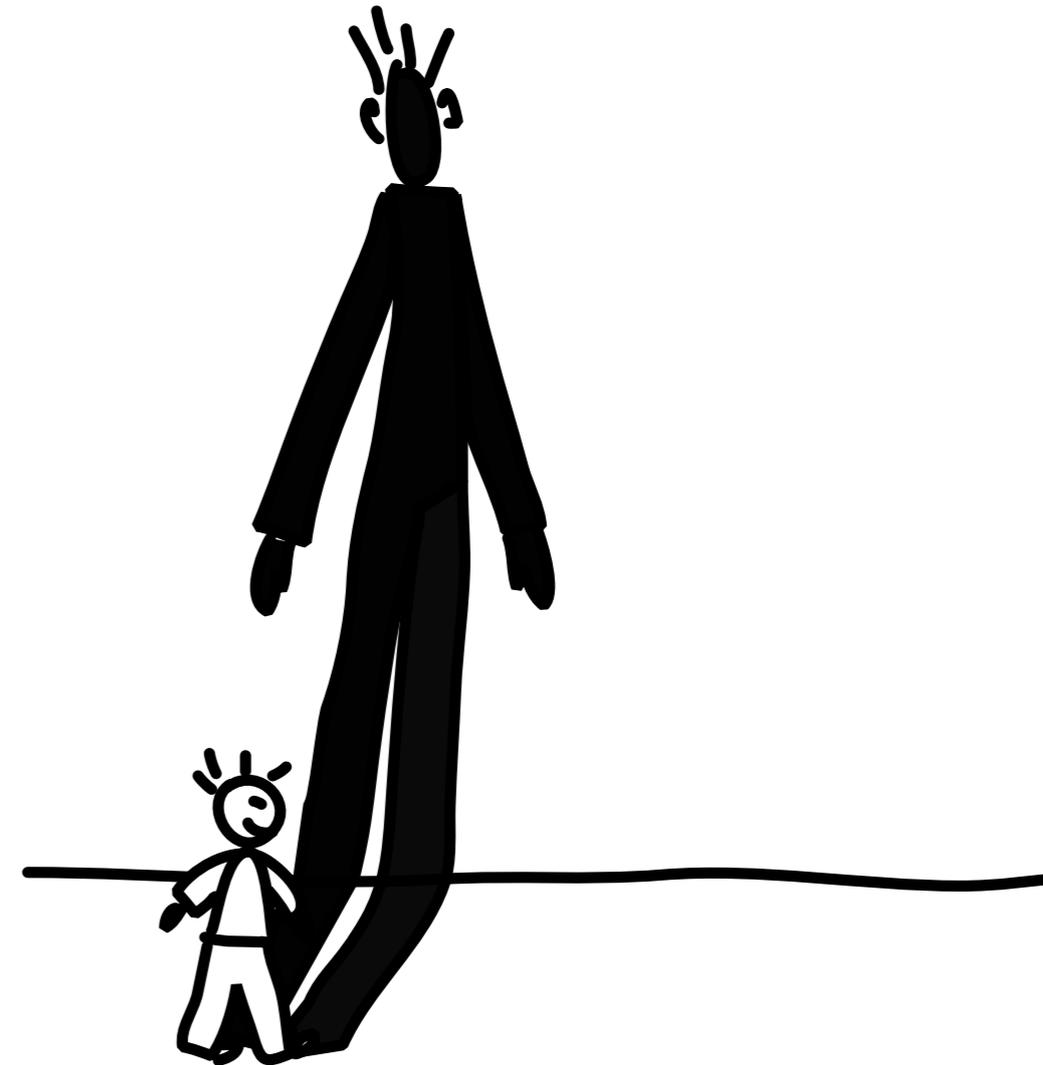
- **Barnet som måtte vokse opp**  
Children and young people raise themselves in a climate-ravaged world, using digitalised education to meet the needs of a new values-led globalism
- **Norway Prime**  
In a materially comfortable but corporate-dominated world, children's health is the battleground between parents and institutions
- **Make Norway Great Again**  
Norway in catastrophic decline turns to the far-right, and teachers must take on new roles around conflict resolution

## Scenario A

# “Barnet som måtte vokse opp”

(The child that needed to grow up)

- 
- Stavanger in 2050 - **Catastrophic climate change** has led to a **new world order**
  - **14 year old Anna** walks to the Library to teach young children using virtual Moomins
  - Schools have been replaced by digitally enabled **self-directed learning**
  - Teenage years are now more like being a **university student**



## Scenario A

# “Barnet som måtte vokse opp”

(The child that needed to grow up)

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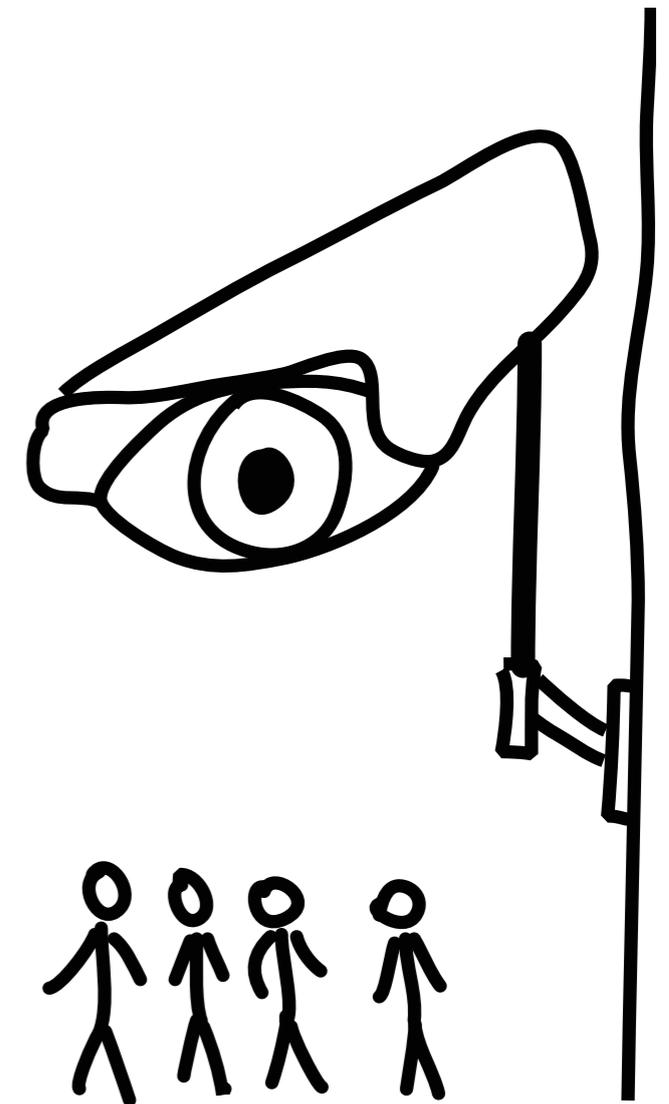
- The **Norwegian social model** is considered a strategic element of global sustainability
- The increased independence and responsibility of teenagers has led to a **blurring of the line between adulthood and adolescence**
- This world is **materially tough** - people work hard to survive the effects of climate crisis - but **morally and socially liberal**

## Scenario B

# “Norway Prime”

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- Oslo in 2050 - **Corporate power is ascendant**
- Knowledge workers serve **corporate communities** which have effectively replaced the nation-state
- Data-driven **machine intelligence** supervises us at home and work
- **Every aspect of education is tailored** to meet future social needs
- This world is materially comfortable but **democracy is vestigial**



## Scenario B

# “Norway Prime”

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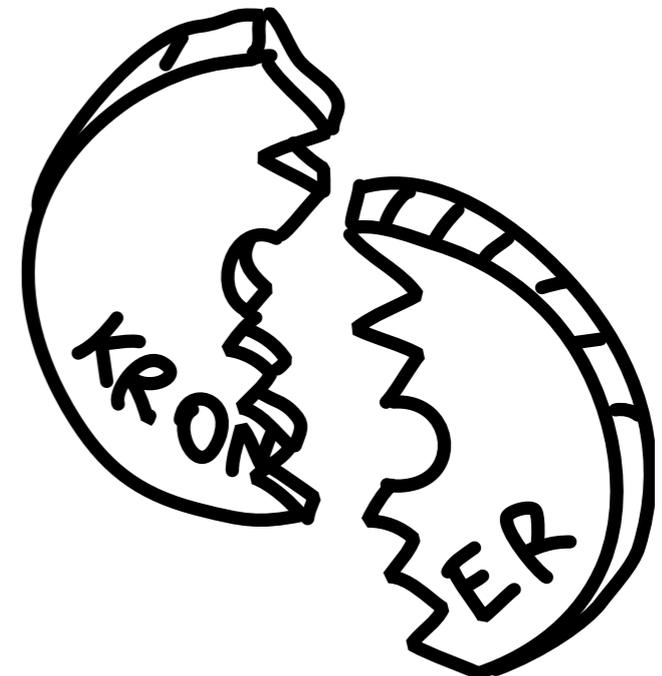
- **Hoda and her partner Berit** are preparing for a parents' meeting about her son Abdulahi
- He is being prepared to manage an autonomous logistics fleet via **telepresence**
- Hoda and Berit are **monitored and rated for their parenting skills** according to established criteria
- There is a **moral panic developing around children's health care** - do parents know best, or does the algorithm?

## Scenario C

# “Make Norway Great Again”

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- Oslo, 2050 - The climate crisis and a financial scandal have caused **a shocking end to Norway's wealth**
- Norway is dominated by **far-right politics** and **decline** of its prosperity
- The government invests in **policing** and expects schools to reflect their **values**
- **Underfunded** schools now take on duties which resemble **social work**



## Scenario C

# “Make Norway Great Again”

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- Schoolteacher Hanne secretly checks progressive political media but **fears being monitored**
- She prepares to use a mandated "**Peace Process**" to address a gang conflict in her high school
- The language of "**restorative justice**" is used and teachers are directed to focus on interpersonal relations
- The media focuses on **Nordic culture, national pride, and fear** of immigrants

# What next?

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- What **new perspectives** are created by these scenarios?
- What present-day issues are **highlighted** by these plausible futures?
- How would **today's institutions** look in this world? How would they have to evolve?
- How would people in these futures **judge our choices** in the present day?
- How could we **adjust our strategies** to address these issues?

# Matt Finch / mechanicaldolphin

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See more or get in touch at  
[www.mechanicaldolphin.com](http://www.mechanicaldolphin.com)